Communicating Beyond Cultural Contexts

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Knowledge Co-creation with practitioners especially on pressing sustainability issues

- Knowledge co-creation refers to an inclusive approach to knowledge production through interaction

- Understanding knowledge as co created challenges the traditional binary view on research impact that positions researchers as the creators of knowledge and society as the passive recipients !

- Enables conversion of practice-based tacit knowledge to explicit – in an understandable, communicate-able way

Knowledge Co-creation with practitioners especially on pressing sustainability issues

- A co-creation of knowledge approach entails a dialogue between researchers and stakeholders from research design phase to analysis and *communication*

- Better ability to tackle societal challenges through practitioners' actionable problems

- Collaboration between researchers, artists, policymakers and practitioners that is better equipped to respond to pressing societal challenges

Impactful knowledge co-creation process

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01

Engagement:

Purpose of engagement

Building trust

Stakeholder identification

Wide stakeholder engagement

Defining the roles

Treat each case on its own!

02

Laying the groundwork:

Developing the contextual schema

how is it useful/generalizable beyond the specific context?

03

'Language' and output:

Collaboration and engagement- *again*!

Speak an acontextual language of the user